



Mobile Solutions  
*Mobility Made Smarter*

## Phenix Label/DCT Solutions Case Study

# Phenix Label Nearly Doubles Per-Month Productivity—Thanks to DCT Solutions!

Customer: Phenix Label    Headquarters: Olathe, Kansas

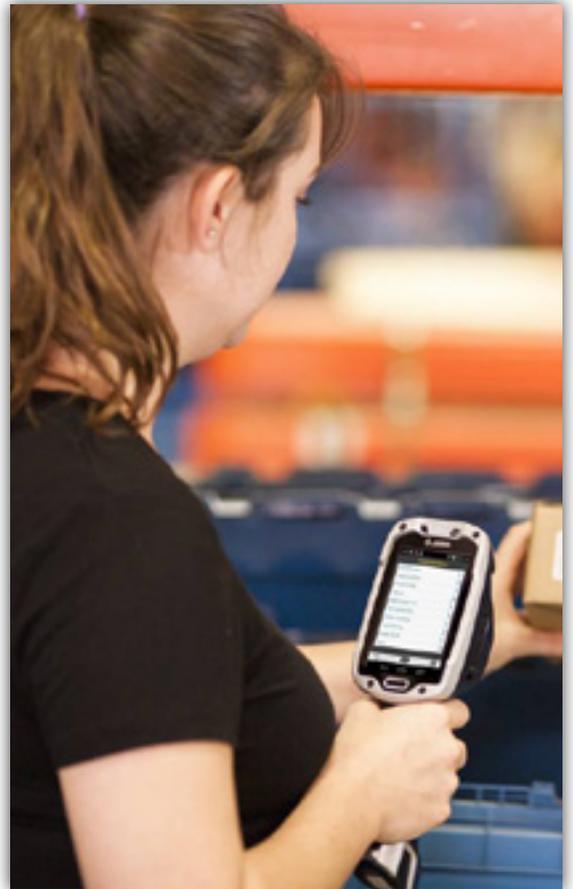


## Project Background

Based in Olathe, Kansas, Phenix Label is a successful company with 100-plus years of history in label printing and packaging design. But with more than 1,500 different label SKUs, inventory management and order fulfillment is a constant challenge for the company.

Before implementing solutions developed by DCT, Phenix employees would manually look up individual item numbers from printed orders, find the location, and retrieve products from warehouse shelves. The process was time-consuming and prone to error given many product rolls appear similar.

Phenix, after receiving a significant customer order, wanted to improve overall speed and efficiency. Warehouse Manager Dan Keeney said DCT came through with lasting ways to improve productivity and accuracy. "DCT instantly saw what was needed, implemented the plan, and got it done," Keeney said.



## The DCT Solution

Utilizing its signature Scout software, DCT implemented a customized inventory management system for smarter, more efficient order fulfillment.

Phenix Label's new system instantly scans assigned product bar codes for each order, then automatically organizes and prioritizes items. Workers pick and fill orders in the most efficient order, expediting processing and enhancing warehouse productivity. The company **boosted its per-month order volume by 80 percent**. That's nearly double the productivity without the extra staff or employee hours.

**Zebra's TC8000**, a new lightweight but rugged, advanced scanner, was integrated into Phenix Label's new system. Information Technology Manager Todd Goranflo said the new equipment has drawn "nothing but positive feedback" from employees, particularly with its speed, range, reliability and LED lighting.

The improved system has given Phenix precise, real-time tracking of warehouse goods with detailed inventory location, quantities and other pertinent data. The company currently boasts a remarkable 99.8 percent accuracy rate.

"DCT's system is easy to use and easy to train on," Keeney said. "Once your warehouse workers have the Standard Operating Procedure down, the potential is for 100 percent accuracy in processing, which we've hit in many months."

## About DCT Solutions

Whatever the challenge, chances are we can develop and deliver a smarter solution for your business. Since 1996, DCT Solutions Group has provided inventory management software, mobile computers and wireless networks for major corporations and companies across the globe. Call us today, or visit our website to learn more about DCT!

## Bottom-Line Benefits

After a year with DCT's new inventory management system in place, Phenix reports real benefits impacting its bottom line:

- Higher Productivity... **80% Increase in Processing Volume**
- Improved Inventory Accuracy to **99%**
- Enhanced Inventory Efficiency
- Expedited Order Fulfillment and Better Customer Service

The company is now expanding its inventory management system, in fact, to bring the same benefits and efficiencies to raw goods. Sums up Charles Casteel, Chief Operations Officer at Phenix Label, "In my view, other vendors are more interested in selling than finding the right solution for your needs. But DCT came in, listened, asked questions, and worked with us to define and develop a solution. If DCT says they can do it, I have 100% confidence they'll get the job done."

